



Photo by David Graham

INNOVATE
FOR IMPACT

TRANSFORM
SMALLHOLDER
FARMING

STOP
DIARRHEA

CREATE
EQUALITY FOR
WOMEN

FIGHT
CLIMATE
CHANGE

Small-scale farmers grow 80% of the food available in rural areas but often live in poverty. Your support helps farmers increase their incomes by ensuring they have access to markets, high-quality seed and affordable irrigation.

40 years ago, iDE started working with local businesses in Bangladesh, India and Nepal to build, market and sell over 2.5 million affordable foot-powered irrigation pumps. Today, your support enables agricultural entrepreneurs to provide a range of services that are transforming smallholder farming:

- **affordable tools and technology** like drip irrigation and solar pumps
- **farm business advisors** – local agents who provide products and services bundled with technical and market advice
- better access to appropriate **finance** and **high-value markets** for what farmers can grow on their small plots of land.

Your partnership with agricultural entrepreneurs generates a big return on investment:

\$10 of additional farmer income for every dollar donated

“Even though iDE leaves me, I will stand on my own because I have seen the benefits.”



A Growing Business

Getrude Nalishebo is growing her own business by helping local farmers to grow a more hopeful future for themselves and their families.

As a **Farm Business Advisor (FBA)** in southern Zambia, she provides an essential link between farmers in remote areas and suppliers in commercial centers. To date, iDE has been able to train over 400 FBAs like Getrude, serving more than 110,000 farmers across five provinces in Zambia. For the first time, these farmers have access to sound advice on maximizing yields, controlling pests and finding better markets for their produce.

Your support trains more farm business advisors like Getrude to provide life-changing opportunities to those who need it most.

POWER ENTREPRENEURS TO TRANSFORM SMALLHOLDER FARMING

Join us to create new opportunities for rural families – particularly women – to prosper in agriculture - as producers, processors and marketers. You are powering thousands of entrepreneurs, supported through iDE’s global staff of over 1200 changemakers across 10 countries.

