

How the seeds of your generosity are growing around the world!

Winter
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GROW

iDE



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When Hamidatu, a Customer Sales Agent with iDE Ghana heard that she'd received one of five \$15,000 (USD) Fail Fast grants, she couldn't stop dancing and weeping with joy. "I'm so excited about this! I can't wait to bring it to the world!"

She noticed that people in Ghana were having a really hard time affording materials to build latrines – an important solution to hygiene issues in the country.

So, she came up with an idea...

...more inside!

12 Brand New, Innovative Ideas That Could Change the World [Continued]

...by partnering with local recyclers, she could turn recycled plastic into affordable, comfortable, durable, and easy-to-clean toilet facilities.

"When I got the email, I felt on top of the world – more determined and confident. I would be excited if I can get connected to other country offices who are into recycled plastics to share more ideas to help end poverty!"

When Najeeb, a Farm Manager for iDE Ghana heard he'd been awarded a Fail Fast grant, he was overwhelmed: *"I heard an inner voice saying, 'This is the moment you've been waiting for – the moment of change and impact for female farmers!'"*

He'd like to create an innovative way to harvest and store rainwater so female farmers can cultivate more fields.

The smiles on Hamidatu and Najeeb's faces? They're there because of generous people like you. Thank you for helping fund this round of life-changing ideas! ◊



Your generosity is teaching students at the Lukomba Secondary School in Zambia to grow their own vegetables!

How your generosity fills the hearts and bellies of children in Zambia

Because you care, children in Zambia are learning about foods that will keep their bodies healthy and strong, *and* how to grow their own vegetables!

At the Lukomba Secondary School, each student has a small garden plot they're taught to take care of. And when they successfully grow vegetables, they get to take them home to their family!

It's all part of a larger effort to share tips for proper nutrition with families in rural communities. Like offering classes to young mothers about breastfeeding, food groups, and how to cook the vegetables their children are growing.

One of these mothers told us the best thing she's learned is how to make porridge out of orange maize, groundnuts and soya beans for her children. "It's helpful to learn what to feed children who are not malnourished to prevent them from becoming malnourished."

Your generosity is helping amazing things grow in small garden plots in Zambia – and beyond! ◊

STU'S TRAVEL DIARY



Municipal dump outside Bolgatanga filled with garbage and raw sewage

10/2022 – Bolgatanga, Upper East Region, Ghana

There are many beautiful places in Ghana. This is not one of them.

I've just arrived at the municipal dump outside Bolgatanga. When I step out of the car, the smell hits me right away – rolling off the heaps of garbage in the morning heat.

But not just garbage. Raw sewage, too.

I'm grateful to step inside a small, concrete building. **In it, iDE is piloting a new project: turning human waste into safe, marketable compost!**

Black soldier fly larvae feed on the waste and as they do, it turns into a harmless compost. Then, it's dried, processed and sold as nutrient-rich food for soil!

But, it's still early days. Right now, we only have two 1,000 litre tanks to store and process the waste.

Eventually, we'll need a way to process 700,000 litres every month! Numbers like that are why this experiment is so important. If successful, it can solve major problems in the area.

Like significantly reducing the amount of dangerous bacteria in the environment – the kind that's currently making people in Bolgatanga really sick. Or, like helping small-scale farmers improve their soil quality, grow more produce and make a regular income!

Your generosity makes inventive projects like these – projects that help transform the lives of people living in poverty around the world – possible. Thank you! ○



Here, your compassion is helping us turn human waste into safe, marketable compost!

"I am getting self-sufficient and confident in my life."

KNOWLEDGE IS POWER

...How your \$1 becomes \$10 for entrepreneurs around the world



This holiday season, we introduced you to Debirtu — a mother with a small family farm in Ethiopia.

But her harvests didn't produce enough income to buy essentials like food, clothing and medication for her seven children.

She struggled with bad soil quality, droughts, floods and unpredictable rain. And since she was a woman, she wasn't given much help. In many countries, farming is considered to be a man's job.

But then, caring people like you stepped in and provided the knowledge and tools Debirtu needed to transform her farm and generate more income for her family.

Through iDE, she learned how to plant more than one crop, so she wasn't dependent on any one harvest. She learned how to irrigate those crops, and store rainwater for the dry season. She learned how to best market her vegetables, and she learned how to build a business and *save money*.

Now, Debirtu's farm — and her family — are thriving. She's even expanded her farm to include livestock like sheep and cows!

All it took was generous people like you investing **\$1 in the right training and support**. Because with it, Debirtu turned your \$1 into \$10 in her hands, her children's mouths and her family's future.

Will you consider doing the same for other entrepreneurs like her today? **Your caring donation of \$50 can provide training and support that turns into \$500 of income for a family in need.**

We call it, the Power of 10. Because with the right training and support, anything is possible. **And we guarantee that if you provide it, you will help families living in poverty increase their incomes and feed their families.**

If this sounds like something you'd like to do, please use the enclosed reply envelope to mail your generous gift back to us. Or, visit idecanada.org/training today! ◊

◊ **YES!** I want my \$1 to turn into \$10 in the hands of an entrepreneur!

With the right training and support, anything is possible! Your gift today can help families living in poverty increase their incomes and feed their families.

- ◊ Your gift of \$50 can turn into \$500 of income for a family in need
- ◊ Your gift of \$100 can turn into \$1,000 of income for a family in need
- ◊ Your gift of \$200 can turn into \$2,000 of income for a family in need

If this sounds like something you'd like to do, use the enclosed reply envelope to power entrepreneurs living in poverty around the world. Or, visit idecanada.org/training

iDE Powering entrepreneurs to end poverty.

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